

ORAVS
CREATIVE SOLUTION

Company Profile
2026

Websites, brands and digital skills for Tanzanian businesses.

A Solution for Smart Businesses.

oravscreative.com



A note from our founder

Thank you for taking the time to read about us.

I started ORAVS Creative after seeing the same problem again and again. Good businesses in Arusha, Zanzibar and across Tanzania lose customers online. Their websites are slow on phones, enquiries sit unanswered in WhatsApp, and their brand looks different on every flyer.

My background is in tourism and hospitality, so I know how a traveller or a customer decides who to trust. That decision often happens on a phone screen in under a minute. Our work is to make sure your business wins it.

We keep things simple. You get a free first consultation, a written quote in Tanzanian Shillings, and a website or brand you own and can update yourself. When your team needs computer or Excel skills, our Learning Hub trains them too.

I would be glad to hear about your business and where you want to take it.

Venance A. Kanyama

Founder, ORAVS Creative · +255 627 127 786

About us

A digital agency based in Arusha, working with businesses across Tanzania.

ORAVS Creative designs and builds websites, brand identities and the everyday digital tools that help a business look professional and win customers. Most of our clients are tour operators, hotels, schools, NGOs and growing companies.

We work with clients in person in Arusha and by phone, WhatsApp and video call everywhere else, including Zanzibar and international clients.

Alongside client work we run the ORAVS Learning Hub, which offers practical training in computer basics, Microsoft Excel and Microsoft Office for individuals and company teams.

This mix means a client can come to one team for a new website, a logo, business email, WhatsApp setup and staff training.



Mission

Help Tanzanian businesses improve their online presence, strengthen their brands, reach more customers and build digital skills.

Vision

To be a trusted digital solutions company in Tanzania, known for clear pricing, quality work and long-term relationships.

How we work

Professional, practical and honest. Fixed quotes, clear timelines, and tools your team can use without us.

What we do

Our services

Clients often start with one service, usually a website, and add others as the business grows. Each service is quoted on its own.

01	**Website design and development**	Business, tourism, hotel and corporate websites. Landing pages, redesigns, WordPress, booking and enquiry systems, maintenance.
02	**Branding and graphic design**	Logos, brand identity guides, company profiles, presentations, brochures, flyers, business cards and social media graphics.
03	**Digital marketing and SEO**	Search engine optimisation, Google Business Profile, social media management, and Facebook, Instagram and Google advertising.
04	**Business automation**	WhatsApp Business, CRM setup, enquiry tracking, automatic email replies and simple workflows.
05	**E-commerce**	Online shops and catalogues, carts and checkout, payment integration where supported, order management and digital product sales.
06	**Photography and video**	Hotel, tour and product photography, short promotional videos and reels prepared for web and social media.
07	**IT support and consulting**	Business email on your own domain, domain and hosting setup, software installation, support and digital strategy.
08	**Training (ORAVS Learning Hub)**	Computer Basics, Microsoft Excel at three levels, Microsoft Office and corporate training. Computer books in PDF and print.



01

Website design and development

Most of your customers will see your website on a phone before they ever call you. We design for that first: fast pages, clear prices or packages, real photos and a WhatsApp button that is always in reach.

- Custom design, no templates
- Mobile-first layouts
- Quote and booking forms
- WhatsApp integration
- On-page SEO setup
- Admin access and training

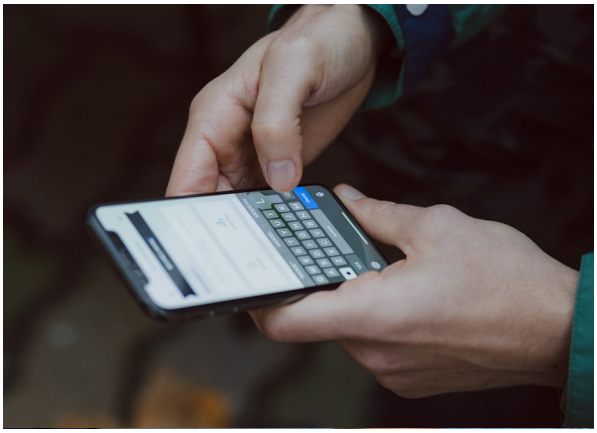
02

Branding and graphic design

A clear identity makes a young business look established. We design a logo and the rules around it, then apply them to the material you use every day, so your signboard, website and WhatsApp profile look like one company.

- Logo and identity guide
- Business cards, letterheads
- Company profiles
- Brochures and flyers
- Presentations
- Social media templates





03 and 04

Marketing, SEO and automation

A website only pays off when people find it and every enquiry gets a reply. We set up your Google Business Profile and SEO, run social media and ads when needed, and connect WhatsApp, email and a simple CRM so no lead is forgotten.

- SEO and Google Business Profile
- Social media management
- Facebook, Instagram, Google ads
- WhatsApp Business setup
- Enquiry tracking and CRM
- Automatic replies

05

E-commerce

For shops, distributors and anyone selling products or digital files. We build an online store your customers trust and your staff can manage, with payment options that work for your market.

- Online shop or catalogue
- Cart and checkout
- Payments where supported
- Order management
- Stock updates
- Digital downloads





06

Photography and video

Your own photos of rooms, vehicles, tours, food and products build more trust than stock images. We shoot them, edit them and prepare them so your website stays fast.

- Hotel and lodge photography
- Tour and activity content
- Product photography
- Short promotional videos
- Reels for social media
- Web-ready files

07

IT support and consulting

We move offices from personal Gmail addresses to professional email on their own domain, set up laptops and phones, and help you plan technology spending before you commit to it.

- Email on your domain
- Domain and hosting
- Device setup
- Software installation
- Ongoing support
- Digital strategy





Who we work with

Industries we know well

Tour operators and safari companies
Itineraries, packages and enquiry forms for international travellers.

Restaurants and cafés
Menus, reservations, Google Maps and WhatsApp orders.

NGOs and development organisations
Programme pages, reports and donor-ready presentation.

Retail and e-commerce
Catalogues and online shops with order tracking.

Hotels, lodges and resorts
Room pages, galleries and direct booking enquiries.

Real estate
Property listings with photos and quick enquiry buttons.

Schools and training institutions
Admissions information, course pages and registration.

Professional services
Credible websites, company profiles and business email.

Working with us

From the first call to launch day

Every project follows the same five steps. You know what happens next and what we need from you at each stage.

1
Consultation
A free call or meeting about your business, customers and budget.

2
Quote
Scope, timeline and price in TSh, in writing. Work starts after you confirm.

3
Design
We plan the pages and the look. You review and approve.

4
Build
We build, add your content and test on phones and computers.

5
Launch
We go live, hand over admin access and train your team.

At handover you receive

Admin access
Your own login to update text, photos and prices.

A short guide
Step-by-step notes for the tasks you do most.

Training session
We walk your team through the site live.

Your files
Logo, images and documents listed in the quote.

Domain and email
Connected and working, with logins handed over.

Direct contact
Phone and WhatsApp support from the team that built it.

Payment
M-Pesa, Airtel Money, Mixx by Yas, HaloPesa or bank transfer to the details on your quote. We confirm every payment.

Ownership
After full payment, your website content, design files and logo files belong to you.

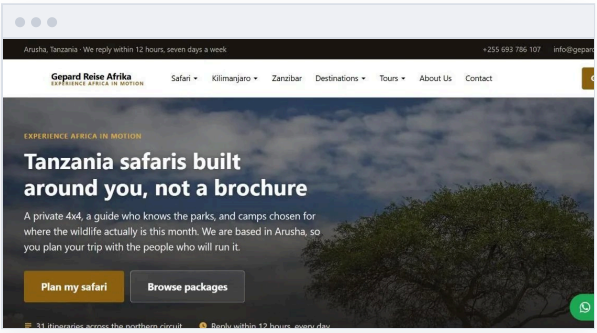
Content
You provide text, photos and logins. We help you write or shoot what is missing, quoted separately.

After launch
We fix any defect we caused for 30 days. Monthly maintenance and SEO are available.

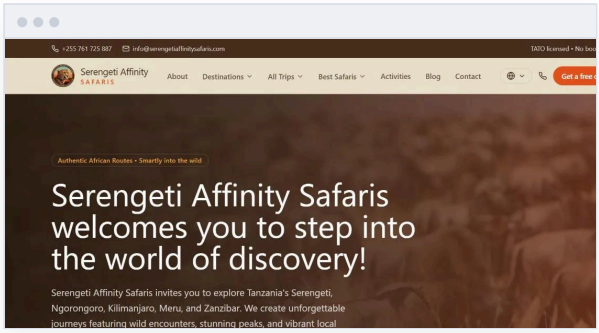
Selected work

Recent websites

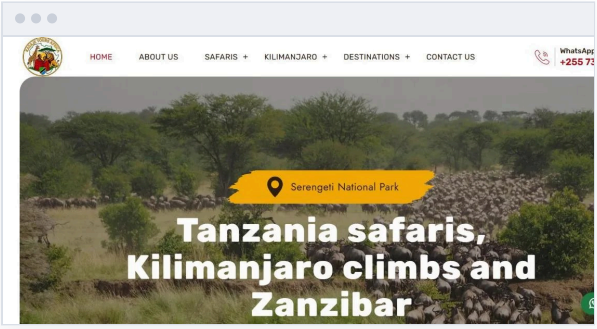
Most of our recent projects are for tour operators in Arusha and Zanzibar. All sites below are live and can be visited.



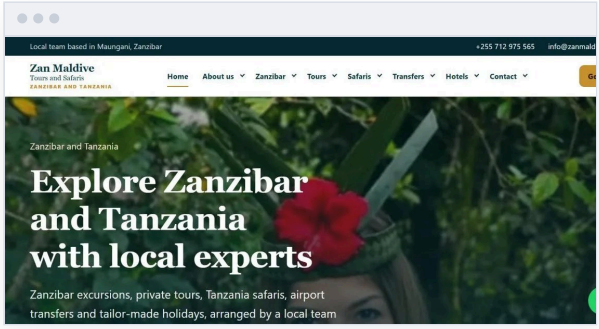
Gepard Reise Afrika
Safari operator, Arusha. Custom-coded website.



Serengeti Affinity Safaris
Safari operator, Arusha. Custom-coded website.



Kasaje Tours Africa
Safari and Kilimanjaro operator. Website and brand identity.



Zan Maldive Tours and Safaris
Tours and transfers, Zanzibar. WordPress website.

Mkesha Safari	Zanzibar tours, WordPress website	mkeshasafari.com
Lexo Africa Expedition	Safari and trekking, WordPress website	lexoafricaexpedition.com
Maaruf Tours and Safaris	Zanzibar excursions, WordPress website	maaruftoursandsafari.com
Baba Adventure Safari	Website and business card	babaadventuresafari.com
Zanzipride Safaris	Tour operator, WordPress website	zanzipridesafaris.com
My Trip Adventures	Our own tour business	mytripadventures.com

Website packages

Starting prices

These are starting points. After the consultation you receive a written quote with the exact scope and price.

	Starter For a new business	**Growth** To win more enquiries	**Premium** Bookings, catalogue or CRM
Price from	**TSh 500,000**	**TSh 900,000**	**TSh 1,800,000**
Pages	Up to 5	Up to 10	Custom structure
Mobile-friendly design	Included	Included	Included
WhatsApp button	Included	Included	Included
Contact or enquiry forms	Contact form	Enquiry forms	Advanced forms
Search engine setup	Basic SEO	SEO foundation	SEO optimisation
Business email setup	Not included	Included	Included
Google Business Profile	Not included	Assistance	Assistance
Booking or catalogue	Not included	Not included	Included
CRM integration	Not included	Not included	Included
Analytics setup	Not included	Not included	Included
Admin access and training	Included	Included	Included

Domain, hosting, paid plugins and advertising budgets are quoted separately. Branding, photography, maintenance and monthly SEO are priced per project. International clients can be quoted in USD or EUR.

ORAVS Learning Hub

Computer and Excel training for work

Hands-on courses for individuals, students, job seekers and company teams. Classes run in a classroom, online, or at your office.



All levels

Computer Basics

Windows, files and folders, typing, internet and email, safety and basic troubleshooting.

Beginner

Microsoft Excel

Worksheets, data entry and formatting, SUM, AVERAGE, MIN, MAX and simple tables.

Intermediate

Microsoft Excel

IF, COUNTIF, SUMIF, VLOOKUP, XLOOKUP, data validation, filters and charts.

Advanced

Microsoft Excel

Pivot tables, dashboards, data analysis, Power Query and reporting.

All levels

Microsoft Office

Word, Excel, PowerPoint and Outlook for professional documents and presentations.

For teams

Corporate training

Sessions built around your staff and your own business files.

Contact

Tell us about your business. The first consultation is free.

Send a WhatsApp message, call or email us. We reply with a few questions and a time to talk.

Phone and WhatsApp
+255 627 127 786

Email
info@oravscreative.com

Website
oravscreative.com

Office
Arusha, Tanzania

Payment: M-Pesa, Airtel Money, Mixx by Yas, HaloPesa and bank transfer.

Scan to request a quote

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